



Display solutions

for the Newspaper & Magazine industry

The newspaper and magazine industry needs a specially tailored range of products designed to reach the widest possible audience.



“ Read all about kit ”

Each display stand or dispenser is an ambassador for your product. It must be of the highest quality and durability. Your brand should stand out but also blend in with the corporate image of the retailer.

John Ellis is a major acrylics supplier to the retail industry and has provided virtually every publication in the UK with display stands

for all major high street retailers and other outlets.

Supplying direct to customers at competitive rates as well as a wide range of new, bespoke items to suit your requirements in marketing and display.

“ If you don't see what you are looking for, please ASK as we may be able to help! ”



Two and Three Tier Deluxe Newspaper Stands



Our popular FDL range best-sellers, created in durable, clear acrylic. Available in Tabloid and Broadsheet capacities. Robust and attractive, will look good for years.

Branding available to header and sides in photographic quality digital print from your supplied artwork.

Why not brand the sides in the retailer's logo to help gain prime in-store positioning? We have logos for most major supermarkets available.



“bespoke options available”

Two Tier 'Baby' Deluxe Newspaper Stands



Conveniently scaled to fit below supermarket checkout or counters, our Baby Deluxe stands offer all the same advantages as their big brothers but with the added advantage of a lower height. Modern and effective merchandising.

FDL Black Newspaper Stands



A sophisticated and chic option in frosted black, perfect for prestige outlets. Available in Tabloid and Broadsheet capacities. Robust and attractive, and the perfect option to offset stunning graphics.

- Durable and attractive
- Tabloid or Broadsheet
- Deeper capacity shelves available
- Bespoke options to suit
- Full colour digital branding
- Effective merchandising



Please call our sales team on
01202 864 510
for prices and full details.

Newspaper Stands with Basket Facility



Part of our popular FDL range, these 'Basket Buddies' are specifically designed for the entrance areas of stores where basket storage is often a problem.

Made from tough, durable acrylic with a black base on lockable casters.

Grab the attention of shoppers as soon as they enter the store

- Perfect for store entrance areas
- Sized to suit your basket
- Full colour branding options
- Dual purpose – helps the store and helps your brand

bespoke options available



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Double Width Newspaper Stands

Offering even more capacity for your publication, these double-width stands on lockable casters have all the advantages of our two and three-tier range.

Easily branded for full visual effect.

- Durable and attractive
- Tabloid or Broadsheet
- Deeper capacity shelves available
- Bespoke options to suit
- Full colour digital branding
- Effective merchandising



Newspaper Centres



The extra strong construction of our executive news centres allows for triple-width displays facing back-to-back that can accommodate up to 18 tabloid stacks or 12 broadsheets with interchangeable dividers. Strengthened with powder coated black metal shelf supports, these exceptional units offer you the ultimate in newspaper display. Supplied with black base and lockable casters as standard. Bespoke options available.

Why not add a 'hot spot' to maximise your message? Ideal for leaflets or promotional cards. Easily branded.



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News Cubes

Fully optimise your available space with these cleverly designed news cubes which maximise impulse purchases thanks to three-dimensional layouts and sloping display shelves. Strong black base with lockable casters, branding available

- Durable and attractive
- Tabloid or Broadsheet
- Even greater capacity
- Bespoke options to suit
- Full colour digital branding
- Effective merchandising



Triple Width Newspaper Stands



Large Superstores, Airports, Railway Stations, Exhibitions? Need even more space to display your publications? John Ellis has all the answers

The big ones. Tough, robust and offering outstanding capacity options, these are the perfect option for busy supermarkets and large areas where maximising your potential is essential. Shelves designed to take tabloid or broadsheet publications. Supplied on a strong, black base with lockable casters.



bespoke options available

Deluxe Double-Sided Newspaper Stand



Perfect for where space is limited yet you still want to gain a competitive advantage, these zig-zag shelves stands step up to the mark. Created in clear, attractive and durable acrylic. Easily branded.

- Works hard in small spaces
- Easy to brand
- Attractive, zig-zag design

Prestige Newspaper Stands

Acrylic stands are perfect to make sure you get noticed



This superb, floor-standing acrylic unit will instantly become a high profile ambassador for your products. Slanted top shelf to display your newspaper to eye-catching effect and three lower shelves for storage or display. Easily branded

- Dual purpose – displays and stores
- Attractive and Durable
- Bespoke options available

Prestige Dump Bins



Superb to look at, durable and easily cleaned, these floor-standing units are offered in a choice of Tabloid, Magazine or Broadsheet options. Choice of branding positions.

- Durable and attractive
- Tabloid or Broadsheet
- Space saving
- Bespoke options to suit
- Full colour digital branding
- Effective merchandising

Newspaper Stands



Ideal for positioning in foyers, doorways and many other places, these clear acrylic displayers are affixed to powder-coated metal stands. Available in tabloid or broadsheet and in extra depth capacity if required. Fully brandable.

Newspaper & Magazine Stands



The popular FF25 – 'bread bin' - stand offers a choice of indoor and outdoor uses as it comes with a high impact lid, powder coated metal stand and can be fully branded to become your perfect, silent salesman. Often used in Estate Agent offices.

- Durable and attractive
- Tabloid or Broadsheet
- Neat and portable
- Indoor or outdoor potential
- Full colour digital branding
- Effective merchandising

If you don't see what you are looking for, please ask, as we may have the perfect bespoke solution

Please call our sales team on **01202 864 510** for prices and full details.

Foamex Dump Bins



Bright, robust and made from durable Foamex, these floor standing units are perfect for dispensing your publication. Available in a standard capacity of 300mm but other options are available so please ask us. Easily branded to a variety of positions, or why not include a full-colour wrap? In addition to the standard construction, easily affixed headers can also be included.

Spring Loaded Foamex Dump Bins

Always keep your publication right at the top with this useful and extremely reliable spring-loaded bin. Never looks empty and all papers are easy to reach. Easily branded and available in a choice of colours. Why not consider a full colour wrap for added impact?



bespoke options available

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Kiosk



The ultimate in newspaper vending. A solid, all-weather sales vehicle on lockable, heavy duty casters. Choice of colours and branding positions. Please contact our sales team for full information.



Promotion Stands



Our range of moulded products are ideal for drawing attention to your brand.

Choose from our Classic Promotion Stand, Merit Promotion Stand or Action Promotion Stand. All are easily assembled in minutes and all come with a convenient carry case.

The Classic weighs only 12.5 kg and is available fully branded to your specification. Inside shelf for storage. The Merit is a lower cost alternative, weighing 11.5 kg with a curved front, branding available and shelving inside. The fully brandable Action weighs 16.5 kg and covers the largest footprint of all our stands for serious promotional presence.

Choose from options without header and poles if required

Deluxe Magazine stands



Similar to our popular FDL newspaper range, we can offer a variety of options in clear acrylic specifically tailored to suit magazine display. All can be branded for effective point-of-sale presence.

General Magazine stands

We have a choice of options for magazine display to suit your publication. Choose from Spring Loaded or Standard Dump Bins and a choice of Acrylic Stands



Prestige Magazine Stands



Top of the range magazine stands in robust, high impact acrylic. The perfect way to showcase your finest products in prestigious locations.

- Effective Merchandising
- Can be branded
- The perfect silent 'ambassador' for your magazine
- Maintains a superior sales presence

Please call our sales team on **01202 864 510** for prices and full details.