# DIGITAL DISPLAYS

the display collection



## Phones



Increase the impact of any display by adding sound and moving images! Research shows sales can increase by up to 317% (source POPAI).



## Incorporate movement into your displays and watch sales soar!



New Digital Display System is highly compact and economical, which means small as well as large companies can benefit from the advantages of digital media.

## Digital Displays are the solution if you want to:

- Present jpeg images, mpeg video and sound
- Increase awareness that will increase sales
- Update your display instantly without expensive print costs
- Grab the attention of passers-by with strong sales messages

## Where can Digital Display be used?

Shop windows
Exhibition stands
Showrooms
Museums
Offices
Banks
Point of Sale
Airports

#### Incredibly easy to use

- Ultra slim only 53 mm in depth
- Uses compact flash card media which can be changed in seconds
- Extra bright can be viewed from any angle

## **Digital displays - kits**

#### Digital screen

- all kits are supplied with a demo compact flash card and instruction manual
- depth 53mm, 17" wide screen

#### Cold cathode light box

- only 25mm deep
- single and double sided options
- poster size 420mm x 297mm
- lamp life up to 50,000 hrs

Kits are supplied with 1.5mm cables with a 4 metre drop or 6mm rods with a 3m drop, transformer and power connectors. Width of display 540mm.

Installation must be carried out by a qualified installer.

See website for current prices.

#### Single cold cathode light box kits



- single sided or double sided light box kits
- supplied with 1.5mm cable and transformer

Item Code:	Description:	Price £:
KDCA3	Single sided	poa
KDCA3-D	Double sided	poa

#### Combined digital screen/light box kit



- kit comprising one single sided digital screen plus one single or double sided light box
- supplied with 6mm rods and transformer

Code:	Description:	Price £:
KD1	With single sided	poa
	light box	
KD1-D	With double sided	poa
	light box	

#### Single digital screen kit



- supplied with 1.5mm cable and transformer

Item Code:	Price £:
KDA3	poa

#### See website for current prices

#### Multiple and combination kits



#### 3 cold cathode light boxes

- supplied with 1.5mm cables and transformer

Code:	Description:	Price £:
KD2	3 x single sided	poa
KD2-D	light boxes 3 x double sided light boxes	poa



## 1 digital screen, 1 cold cathode light box & 1 double A4 acrylic pocket

- supplied with 6mm rods and transformer

Code:	Description:	Price £:
KD3	Includes 1 single sided	poa
	light box, 1 digital screen	
	& 1 double A4 pocket	
KD3-D	Includes 1 double sided	poa
	light box, 1 digital screen	
	& 1 double A4 pocket	



## 1 digital screen plus 2 cold cathode light boxes

- supplied with 6mm rods and transformer

Code:	Description:	Price £:
KD4	Includes 2 single sided	poa
	light boxes & 1 digital so	reen
KD4-D	Includes 2 double sided	poa
	light boxes & 1 digital so	reen



#### 3 digital screens

- supplied with 6mm rods and transformer

Code	: Description:	Price £:
KD5	3 digital screens	poa

See website for current prices

## **Digital displays**

Totally unique digital screens and cold cathode light boxes powered via the low-voltage cable or rod system



#### Digital display screen

- ultra slim 53mm depth screen which simply clips onto cable/rod system
- 17" wide LCD screen
- all the unit needs to run is a memory card with data downloaded directly from a digital camera or PC
- you can install jpeg images, mpeg video and sound files
- to load the digital screen you will need a USB card reader and a compact flash memory card.

Item Code:	Size:	Price £:
DA3	A3 17" LCD Digital Screen (60 watts/12 volt) supplied with PO2 supports and a compact demo card See website for current prices	poa



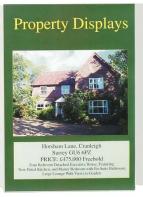
#### Cold cathode light boxes - suspended

Use on their own as an illuminated header with acrylic pockets underneath, a bank of three units one under the other, or as part of a display with the digital screen.

- Completely even spread of light which eliminates shadows
- Invisible power supply, no ugly power cables
- Use standard paper posters up to 90 gsm or inkjet prints
- Units are very light weight
- Extremely long lamp life of up to 50,000 hrs (approximately 5 years)
- Single or double sided options
- Poster size 420mm x 297mm. Viewing area 418mm x 296mm

Item Code:	Size:	Price £:
DCA3	A3 single sided, landscape/portrait (15 watts/12 volt) supplied with PO2 supports	poa
DCDA3	A3 double sided, landscape/portrait (15 watts/12 volt) supplied with PO2 supports See website for current prices	poa

# Guildford Road, Cranleigh Surrey GU6 9FZ PRICE: £475,000 Freehold Four Bridden Michael Congress Founding New Fund Congress Foundi



#### 2 x A4 acrylic pockets

- 2mm thick acrylic poster pocket supplied on special 540mm cable/rod centrals

D-M2A4PW	2 x A4 pockets	11.	25
Item Code:	Size:	Price	£:

#### **Transformers**

- white single-circuit transformers, supplied with 2m input lead and 1m output lead.
- provides protection against overheating, overloading and short-circuits

Item Code:	Size:	Price £:
LT100-12	<b>100 VA</b> For use on rods	32.00 only
LT200/B	<b>200 VA</b> For use on rods	50.00 only

#### Important fitting information:

- Units can be fitted to 1.5mm or 3mm cable or 3mm or 6mm rod systems when ordering, make sure you have the correct supports for the system you are ordering
- Cable/rod centres: Landscape: 540mm Portrait: 420mm
- One pair of 1.5mm or 3mm cables or rods will take a maximum 60 watts. This means either one digital screen or 3 light boxes. One pair of 6mm rods will take a maximum of 300 watts, so can easily take 3 digital screens
- Frame size for digital screen and light box is 520mm x 400mm

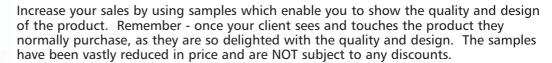
#### Ordering checklist:

- 1. Cables or rods if not already fitted
- 2. A suitable transformer per pair of cables (see above for details)
- 3. Power connectors per pair cables/rods (eg CS08 for cables or RS08 for rods
- Four supports per screen/light box to fix to cables/rods (eg 4 x CS03 for 1.5mm cables, CS03-3 (p28) for 3mm cables/rods, RS03 for 6mm rods)
- 5. Isolators to fit to top and bottom

## **Promotional material**

#### Samples





#### Sample snake

- 1.5mm cable supplied with top/bottom fittings.
- length 1 metre
- fittings: CG01, CG02, CG03/PC, CG04, CG06, CG09, CG11, CS01/BR, CS13

Item Code:	Price £:
CSC	35.00

#### Sample 3mm rod

- 3mm rod (100mm length) supplied with REC end cap and a CG03 support





#### Freestyle sample frame

- supplied with quick fit cables and a business card holder supported with CG03 supports

Item Code:	Price £:
SFS	49.97

#### Sample cases

Order a case and we will give you a credit on your account against your next order - £50 credit for the large case and £25 credit for small case (valid on orders over £200).

#### Small

- small lightweight blue plastic case with cables/rods and wall mounted supports
- 350mm w x 300mm h x 65mm d

Large heavy duty aluminium case with a comprehensive range of cable/rod fittings, plus low voltage lighting sample

- 390mm w x 290mm h x 135mm d

#### Sample frame

- complete frame ideal for dropping in your briefcase



- size 430mm wide x 310mm high



Item Code:

CSF

Price f:

100.00





## **Component measurements**

All mea	surements a	are in millimetres unless stated	L=Length	W=Width	H=Height	Ø=Diameter	D=Dep	oth	Int=Internal	
Item code:	Allen key:	Dimensions:	Item code:	Allen key:	Dimensions:		Item code		Allen key:	Dimensions:
AC		W=19; H=11.5	CS12-3	• •	H=27; D=26;	Ø=16	RG2	3	• •	L=46; Ø=18
ACD		W=28; H=11	CS13	• •	$L=21.5; \emptyset=16$		- 1	3-10	• • •	L=50: Ø=18
ACL		W=19; H=11.5	CS13-3	• •	L=23.5; Ø=16		RGN		•	L=25; Ø=16
C2		2m cable; top fitting $\emptyset$ =16	CS21	• •	L=64; Ø=16		RHO	)1	•	L=19; Ø=16
C2A4F	• •	Top fitting $\emptyset = 18$ ; floor fitting $\emptyset = 15$	CS21-3	• •	L=64; Ø=16		RHO	1-10	•	L=23; Ø=18
C2CW-15	• •	Wall brackets $\emptyset$ =38; 40mm from wall to back cable; floor fitting $\emptyset$ =16	CS22	•	H=28; D=21.2	2; Ø=16	RH0	)2	•	L=24; Ø=16
C2CW-30	• •	Wall brackets $\emptyset$ =38; 40mm from wall	CS23	• •	L=35; Ø=16			2-10	•	L=28; Ø=18
C2CVV-30		to back cable; floor fitting $\emptyset = 16$	CS23-3	• •	L=37; Ø=16		RP		•	Ø=18
C2WF-15	• •	Wall brackets $\emptyset$ =38; 40mm from wall	CWF	•		ects 40 from wall;	RPA		• •	Ø=15
		to back cable; floor fitting $\emptyset = 15$	CWW	•	floor fitting $\emptyset =$	ects 40 from wall;	RR0	1-10	• •	L=31; Ø=16 L=40; Ø=18
C2WF-30	• •	Wall brackets $\emptyset$ =38; 40mm from wall	CVVV		fitting plate $\emptyset$ =		- 1		) •••	L=33; Ø=18
6314044.45		to back cable; floor fitting $\emptyset = 15$	HDS		$D=15; \emptyset=50$			1-3/10	• • •	L=29; Ø=16
C2WW-15	• •	Wall brackets $\emptyset$ =38; 40mm from wall to back cable	HR10-3	•	L=790; Ø=10			1-6/10	) ••	L=56; Ø=18
C2WW-30	• •	Wall brackets $\emptyset$ =38; 40mm from wall	KC2-CG05		, ,	16; support Ø=23	RS			Ø=18
02111150		to back cable	KC2-CG05-		Top fitting $\emptyset = 1$		RS0	1	•	D=11; Ø=16
CA4	•	4m cable; top fitting $\emptyset$ =16; bottom	KMDB/SI	•	H=350; D=350		RS0	3	• •	L=17.5;
		fitting Ø=15			project 40mm 8 wall	x 34011111 110111				Int Ø=12;
CA4-3	•	Top fitting $\emptyset = 16$ ; bottom fitting $\emptyset = 15$	KMSB-25/S	I	H=30; Ø=35;		DCU	3-10	• •	Int D=6; $\emptyset$ =16 L=22; $\emptyset$ =18
CAA	• •	4m cable; fittings $\emptyset = 38$	55 25/5		cable fitting 25	mm from wall	RS0		• •	$L=22$ , $\emptyset=16$ $L=21$ ; Int $\emptyset=12$ ;
CAF	• •	4m cable; top bracket $\emptyset$ =38; floor fitting $\emptyset$ =15	KMSB/SI		H=60; Ø=60;		1,50			Int D=6; $\emptyset$ =16
CAT	•	Weight 100H x 30Ø; weighs 0.55kg			cable fitting 50		RS0	4-10	• •	L=26; Ø=18
CCT	•	Weight 100H x 30Ø; weighs 0.55kg	KMSB-100/	51	H=110; Ø=11		RS0		• •	L=17; Ø=16
CCW	•	3m cable; top fitting $\emptyset$ =16; projects	DO1		100mm from w	'all	RS0	5-10	• •	L=22; Ø=18
		40 from wall	P01 P01-PC01		Ø=38 H=15; Ø=38		RS0		• •	L=20; Ø=16
CD-4	•	W=5; Ø=25	P02		$\emptyset = 12; D = 6$			6-10	• •	L=26; Ø=18
CD-10	•	$W=5; \emptyset=25$	P08	•	$H=8; \emptyset=16$		RS0		• •	L=18; Ø=16
CG01	•	L=20; Ø=16	PC01/I		L=12; Ø=16		RS-1		• •	L=22; Ø=20
CG01-3	• •	L=21; Ø=16	PC31		L=18		RS1	ı 1-10	• •	L=39; Ø=16 L=43; Ø=18
CG02 CG03	•	L=32; Ø=16	PR01-I		L=12; Ø=16		RS1		•	H=28; $D=18.1$ ;
CG03-3	•	L=15; $\emptyset$ =10 L=15; $\emptyset$ =10	R1000-10		L=1000; Ø=10	0	11.51	_		$\emptyset = 16$
CG03-3	•	L=22; Ø=10	R1000P		$L=1000; \emptyset=6$		RS1	2-10	• •	L=20; Ø=18
CG04-3	•	L=22; Ø=10 L=22; Ø=10	R1500		L=1500; Ø=6	_	RS1	3	• •	L=25; Ø=16
CG06	•	L=20; Ø=16	R1500-10		L=1500; Ø=10	0	RS1	3-10	•	L=30; Ø=18
CG07	•	L=32; Ø=16	R500 R500-10		L=500; Ø=6		RS2		• •	L=64; Ø=16
CG08	•	L=31; Ø=21; 8.5mm Ø hole required	R500P		L=500; $\emptyset$ =10 L=500; $\emptyset$ =6			1-10	• •	L=68; Ø=18
		15mm from edge of panel	RAAS	• •	Top fitting $\emptyset = 1$	15:	RS2	2	• •	L=30; D=24.2; Ø=16
CG09	•	L=22; Ø=16	10.0.0		bottom fitting &		RS2	3	• •	L=38; Ø=16
CG11	• •	L=27; Ø=16	RAS	•	Top & bottom fi	itting Ø=18		3-10	•	L=38; $\emptyset$ =18
CG11-3 CG12	•••	L=28; $\emptyset$ =16 L=30; $\emptyset$ =18	RAS-10		Top fitting $\emptyset = 2$		RSA		•	$\emptyset = 15$
CG12-3	• • •	L=31; Ø=18			Bottom fitting &		WM		• •	L=30
CG13	• •	L=27; Ø=18	RB1		1m rod; top fitt		WM	102	• •	L=30
CG13-3	• • •	L=28; Ø=18	RB2 RB3		2m rod; top fitt	-	WM	103	•	L=16
CG14	•	L=20; Ø=20.5	RBCF3		3m rod; top fitt 3m rod; top fitt		WM		•	L=16
CG14-3	• •	L=21; Ø=20.5	RECIS		bottom fitting &		- 1	105-13		L=25; Ø=16
CG15	•	L=20; Ø=20.5	RBT1		1m rod; top fitt			105L-2	0 •	L=40; Ø=16
CG15-3	• •	L=20.5; Ø=21	RBT2		2m rod; top fitt	ing Ø=16	WM WM		•	L=19; Ø=16 L=28; Ø=16
CG21	• •	L=46; Ø=16	RBT3		3m rod; top fitt	ing Ø=16	WM		•	L=32; $\emptyset$ =16
CG21-3	• • •	L=46; Ø=16	RBTF3		3m rod; top fitt		WM		• •	L=31; $\emptyset$ =16
CG22 CG22-3	• •	L=52; $\emptyset$ =18 L=52; $\emptyset$ =18	DC10.C		bottom fitting &	0=15	WM		•	L=39; Ø=16;
CG22-3	• •	L=46; Ø=18	RC10-6 REC	•	L=25; $\emptyset$ =10 L=16; $\emptyset$ =12					24mm from wall
CG23-3	• • •	L=46; Ø=18	REC-10	•	$L=16; \emptyset=12$ $L=15; \emptyset=10$		WM		• •	L=31; Ø=16
CH01	•	L=16; Ø=16	REC-P/BL		$L=13, \emptyset=10$ $L=17; \emptyset=8.5$			111-10		L=36; Ø=18
CH01-3	•	L=17; Ø=16	RG01	•	$L=25; \emptyset=16$			111L-1		L=59; Ø=18
CH02	•	L=24; Ø=16	RG01-10	• •	L=29; Ø=18		WM		•	$L=20; \emptyset=12$
CH02-3	•	L=24; Ø=16	RG02	•	L=36; Ø=16		WM WM		•	L=25; Ø=25 L=50; Ø=25
CQQ	•	2m Cable;	RG02-10	• •	L=40; Ø=18		WM		•	L=30, Ø=25 L=75; Ø=25
CS01	•	top and bottom fitting $\emptyset = 16$	RG05	• •	L=16; Ø=16		WM		•	$L=75$ , $\emptyset=25$ $L=25$ ; $\emptyset=16$
CS01-3	•	D=11; Ø=16 D=11; Ø=16	RG06	•	L=25; Ø=16		WM			$\emptyset = 16$
CS01-3	• •	L=14; Int Ø=12; Int D=6; Ø=16	RG06-10	•	L=29; Ø=18		WM		•	Ø=25; D=5.5
CS03-3	• •	L=15; Int $\emptyset$ =12; Int D=6; $\emptyset$ =16	RG07 RG07-10	•	L=36; $\emptyset$ =16 L=40; $\emptyset$ =18		WM			D=2
CS04	• •	L=20; Int $\emptyset$ =12; Int D=6; $\emptyset$ =16	RG07-10 RG11	••	$L=40; \emptyset=18$ $L=30; \emptyset=16$		WM	IS-3		D=3
CS05	• •	L=14; Ø=16	RG11-10	• • •	$L=30, \emptyset=10$ $L=34; \emptyset=18$		ALLE	N KEYS	i.	
CS05-3	• •	L=15; Ø=16	RG12	• •	$L=33; \emptyset=18$				h allen key each co	
CS06	• •	L=20; Ø=16	RG12-10	• • •	L=37; Ø=18			k the co below:		t above against the
CS07	• •	L=28; Ø=16	RG13	• •	L=30; Ø=18		AK1.		1.5mm •	
CS08	• •	L=12; Ø=12	RG13-10	• • •	L=34; Ø=18		AK2.		2.0mm •	
CS08-3	•	L=16; Ø=16	RG14-10	• •	L=29; Ø=20.5	i	AK2.	.5	2.5mm •	
CS09 CS11	•	L=17; $\emptyset$ =16 L=36; $\emptyset$ =18	RG21	• •	L=46; Ø=16		AK3.		3.0mm •	
CS11-3	• • •	L=37; Ø=18	RG21-10	• • •	L=68; Ø=16		AK4.		4.0mm •	
CS12	•	H=28; D=14.6; Ø=16	RG22 RG22-10	• •	L=52; $\emptyset$ =18 L=56; $\emptyset$ =18		AK5.		5.0mm • 6.0mm •	
		·	11022-10		L-30, &-10		7 11.00	-	2.0	

## create the perfect display for





Versatile cable and rod systems that allow you to create exactly the display you want.











